

The information technology and internet revolution has thrown up a huge range of career opportunities. Companies need a lot of communication activities to stay on top of mind. India's internet user base is also expected to increase to 463 million connections by 2018.

Term-1

- Concepts of Graphics and Illustrations
- Web Designing Concepts
- UI/UX for Responsive Design
- Typography Design
- Illustrations for Web
- Creating Artworks
- Layout Designs
- Web Animation using Animate CC
- Web Design Portfolio

Term-2

- Designing for Web using Markup Language
- Concepts of Programming
- Web Development using AngularJs
- Design and Development using Programming Language
- Content Management System
- Search Engine Optimisation
- Web Analytics
- Web Design & Development Portfolio

The World's new languages

- Adobe Illustrator
- CorelDraw
- Adobe Photoshop Extended
- Adobe Animate CC
- Action Script
- HTML and CSS
- AngularJs
- PHP
- Content Management Systems

