

Visual Content Development for Print & Social Media



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- Design and Visual Fundamentals
- Graphics & Illustration Fundamentals
- Typography Techniques
- Illustrations for Print
- Creating Artworks
- Image Magic with Photoshop CC
- Design for Print & Advertising
- Page Design
- Concepts of Cinematography & Photography
- Visual Scripting with Film Language
- Storyboarding and Animatics
- Working with Audio
- Digital Video Editing, Colour Grading & Finishing
- Digital Compositing
- Portfolio Project



Tools

Adobe Illustrator CC
CoreDRAW X8
Adobe Photoshop CC
Adobe InDesign CC
Adobe Premiere Pro CC
Adobe Audition
Adobe Prelude
Adobe AfterEffects



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